

Mission

**ADVANCING SLEEP CARE AND
ENHANCING SLEEP HEALTH
TO IMPROVE LIVES**

VISION

SLEEP IS RECOGNIZED AS ESSENTIAL TO HEALTH.

CORE VALUES

- Adaptable
- Evidence-based
- Patient-centered
- Diverse and Inclusive
- Innovative
- Visionary

GOALS

Public Awareness

Promote greater public recognition that sleep is essential to health

Technology Innovation

Positively influence the impact of technology on patients and the sleep team

Workforce Development

Expand the sleep team workforce of the future to improve access to high-quality sleep care

Advocacy to Improve Patient Care

Positively influence clinical practice for providers and their patients