STRATEGIC PLAN

ADVANCING SLEEP CARE AND ENHANCING SLEEP HEALTH TO IMPROVE LIVES

Mission

SLEEP IS RECOGNIZED AS ESSENTIAL TO HEALTH.

VISION

CORE VALUES

- Adaptable
- Diverse and Inclusive
- Evidence-based
- Innovative
- Patient-centered
- Visionary

GOALS

Public Awareness
- Promote greater public recognition that sleep is essential to health

Technology Innovation
- Positively influence the impact of technology on patients and the sleep team

Workforce Development
- Expand the sleep team workforce of the future to improve access to high-quality sleep care

Advocacy to Improve Patient Care
- Positively influence clinical practice for providers and their patients

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